December 12, 2022

Marc Thompson Chief Financial Officer EverCommerce Inc. 3601 Walnut Street Suite 400 Denver, CO 80205

> Re: EverCommerce Inc. Form 10-K for the

year ended December 31, 2021

Filed March 15,

2022

Form 8-K Furnished

on November 10, 2022

File No. 001-40575

Dear Marc Thompson:

We have limited our review of your filings to the financial statements and related

disclosures and have the following comments. In some of our comments, we may ask you to

provide us with information so we may better understand your disclosure.

 $\hbox{ Please respond to these comments within ten business days by providing the requested } \\$

information or advise us as soon as possible when you will respond. If you do not believe our

comments apply to your facts and circumstances, please tell us why in your response.

After reviewing your response to these comments, we may have additional comments.

Form 10-K for the year ended December 31, 2021

 $\label{thm:management} \mbox{Management's Discussion and Analysis of Financial Condition and Results} \\ \mbox{of Operations}$

Overview, page II-3

1. We note your disclosure that the calculation of net pro forma revenue retention rate remains consistent with prior periods. In filings where you discuss this measure, please revise to disclose how

this measure is calculated.

Marc Thompson

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EverCommerce Inc.

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December Page 2

12, 2022 Page 2

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Key Factors Affecting our Performance

Acquiring New Customers, page II-7

2. We note that acquiring new customers is a key factor affecting your performance.

Considering the number of acquisitions in recent fiscal years, please revise to disclose the

 $\,$ number of customers obtained through business acquisitions in each period to add context

to your discussion that your platform increased from over 500,000 customers at December

31, 2020 to over 600,000 at year-end 2021. We refer you to your response to comment $\ensuremath{\mathbf{1}}$

in your May 28, 2021 letter.

Results of Operations

Revenues, page II-14

3. Please revise to provide a more thorough discussion, including

quantifying the amounts,
of each factor impacting fluctuations in both your subscription and

transaction fees
revenue and marketing technology revenue, including the amount of

revenue recognized
in the current year that relates to acquisitions completed in each period, as appropriate.

Also, for fluctuations due to the growth of your customer base, please identify the number

of customers acquired through business acquisitions versus those obtained organically. In

addition, provide quantified information regarding the transaction volumes processed $% \left(1\right) =\left(1\right) \left(1\right) \left($

through your payment platform to add context to the impact of such measure on your

revenue growth. We refer you to your responses to comment 18 in your May 10, 2021

letter, and comment 8 in the your May 28, 2021 letter. Liquidity and Capital Resources, page II-18

4. Revise to include the reasons for the change in amounts impacting your cash flow. In this

regard, your discussion should not merely repeat numerical data contained in the financial $% \left(1\right) =\left(1\right) +\left(1\right)$

statements. Refer to Instruction 2 to paragraph (b) in Item 303 of Regulation S-K.

Critical Accounting Estimates, page II-21

5. Please enhance your disclosure to provide qualitative and quantitative information

 $% \left(1\right) =\left(1\right) +\left(1\right) +\left($

estimates, to the extent material and reasonably available. Also, discuss how much each

estimate and/or assumption has changed over a relevant period, and the sensitivity of the $\,$

reported amounts to the methods, assumptions and estimates underlying its calculation.

Refer to Item 303(b)(3) of Regulation S-K.

Business Combinations, page II-23

6. Please tell us, and revise to disclose, whether you performed a qualitative or quantitative

test for purposes of assessing goodwill for impairment. If a qualitative test was

performed, disclose whether you determined that it is not more likely than not that the fair

value of any reporting unit was less than the respective carrying amounts, $% \left(1\right) =\left(1\right) \left(1\right) +\left(1\right) \left(1\right) \left(1\right) +\left(1\right) \left(1$

Marc Thompson

EverCommerce Inc.

December 12, 2022

Page 3

including goodwill. If a quantitative test was performed, tell us and revise to clarify $% \left(1\right) =\left(1\right) +\left(1\right) +\left($

whether the fair value of the reporting unit(s) significantly exceeds the carrying value. To

the extent any reporting unit is at risk of impairment, revise to disclose the percentage by

which the fair value exceeded the carrying value and describe any potential events and/or

changes in circumstances that could reasonably be expected to negatively affect any key

assumptions.

Form 8-K Furnished on November 10, 2022

Exhibit 99.1, page 1

7. We note you present the percentage increase in adjusted EBITDA in the financial

highlights. Please revise to disclose the percentage increase in the comparable $\ensuremath{\mathsf{GAAP}}$

 $\dot{}$ measure of net income with equal or greater prominence. Refer to Question 102.10 of the

Non-GAAP C&DIs.

In closing, we remind you that the company and its management are responsible for the $\,$

accuracy and adequacy of their disclosures, notwithstanding any review, comments, action or

absence of action by the staff.

You may contact Brittany Ebbertt, Senior Staff Accountant, at 202-551-3572 or Kathleen Collins, Accounting Branch Chief, at 202-551-3499 with any questions.

FirstName LastNameMarc Thompson Comapany NameEverCommerce Inc.

Corporation Finance December 12, 2022 Page 3 Technology FirstName LastName Sincerely,

Division of

Office of