



## EverCommerce Announces Josh McCarter as the Leader of Its EverPro Vertical

November 12, 2024

DENVER, Nov. 12, 2024 (GLOBE NEWSWIRE) -- [EverCommerce Inc.](#) (NASDAQ: EVCM), a leading provider of SaaS solutions for service SMBs, announced today the hiring of Josh McCarter as the leader of its EverPro home and field services vertical, reporting to Company founder and CEO Eric Remer.

Mr. McCarter brings 25 years of technology experience to EverCommerce, spanning ecommerce, vertical SaaS, consumer marketplaces and integrated Fintech. He joined EverCommerce from ShipMonk where he served as CEO enhancing the company's position as a top tier provider of multi-channel order fulfillment services and ecommerce management software. Prior to joining ShipMonk, he served as CEO of Mindbody, the leading technology platform for the fitness, wellness, and beauty industries, where he navigated the company through the COVID-19 pandemic and acquired wellness unicorn, ClassPass in 2021. Mr. McCarter joined Mindbody in 2018 as chief strategy officer following the company's acquisition of Booker, where he had served as CEO and co-founder. His tech career goes all the way back to the early days of the internet when he was on the executive team of Autobytel, the first online car buying service, where he ran corporate business development, acquiring key competitors, raising \$100M to expand the business internationally, and supporting its successful IPO.

"The experience Josh brings as a founder, CEO and board member of start-up, pre-IPO and public SaaS companies will be instrumental in our transformation, helping us to capitalize on market opportunities and ultimately accelerating growth in our EverPro vertical," said Eric Remer, EverCommerce founder and CEO.

"I am thrilled to join EverCommerce to lead EverPro," said Josh McCarter. "The home and field services industry is primed for growth and EverPro's software solutions are best in class. I look forward to furthering the Company's mission of simplifying and empowering the lives of our customers through vertically-tailored, integrated SaaS solutions that help them accelerate growth, streamline operations, and increase retention."

Mr. McCarter sits on the Board of Directors of Compass (NYSE: COMP), the largest residential real estate brokerage in the United States. He has a Bachelor of Arts in Political Science from UCLA and an MBA from USC Marshall School of Business.

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### About EverCommerce

EverCommerce (Nasdaq: EVCM) is a leading service commerce platform, providing vertically-tailored, integrated SaaS solutions that help more than 690,000 global service-based businesses accelerate growth, streamline operations, and increase retention. Its modern digital and mobile applications create predictable, informed, and convenient experiences between customers and their service professionals. With its EverPro, EverHealth, and EverWell brands specializing in Home, Health, and Wellness service industries, EverCommerce provides end-to-end business management software, embedded payment acceptance, marketing technology, and customer experience applications. Learn more at [EverCommerce.com](#).

### Forward-Looking Statements

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. All statements contained in this press release that do not relate to matters of historical fact should be considered forward-looking statements, including without limitation statements regarding Mr. McCarter's role in the expected growth of EverCommerce. These statements are neither promises nor guarantees, but involve known and unknown risks, uncertainties and other important factors that may cause our actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by the forward-looking statements, including, but not limited to, our limited operating history and evolving business; our recent growth rates may not be sustainable or indicative of future growth; as well as the other factors described in our Annual Report on Form 10-K for the year ended December 31, 2023 and updated by our other filings with the SEC. These factors could cause actual results to differ materially from those indicated by the forward-looking statements made in this press release. Any such forward-looking statements represent management's estimates as of the date of this press release. While we may elect to update such forward-looking statements at some point in the future, we disclaim any obligation to do so, even if subsequent events cause our views to change.