



EverCommerce Acquires Briostack, a Leading Field Services Platform for the Pest Control Industry

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Acquisition expands EverCommerce's home and field services software portfolio and enables pest control companies to automate business operations and grow revenue

DENVER, Jan. 26, 2021 /PRNewswire/ -- Today, [EverCommerce](#), a leading service commerce platform, completed the acquisition of [Briostack](#), the all-in-one pest control software designed to optimize scheduling, billing, collection, marketing, and reporting. Headquartered in Lehi, UT, Briostack enables over 650 pest control companies who service the residential and commercial market to maximize revenue and improve efficiency. The company will join EverCommerce's portfolio of home and field service software, enabling it to provide customers with faster access to more products, a broader suite of solutions, and more resources.

Briostack's next-generation software is comprised of three solutions – BrioOffice, BrioTech, and BrioSales – that work in tandem to reduce costs and drive revenue. BrioOffice connects management with sales teams and technicians through centralized dashboards and calendars. BrioTech is a field app enabling technicians to view job updates in real time, receive optimized routing, and customize appointments. BrioSales is a sales focused module providing dedicated dashboards, leaderboards, and partitioned sales maps to grow revenue in real time. All three solutions enable pest control companies to deliver a seamless, memorable experience for their customers.

"Briostack's solutions have been a major contributor to the success of pest control companies across North America and are an ideal addition to EverCommerce's portfolio of home and field service software," said Matt Feierstein, president and COO of EverCommerce. "Their end-to-end solutions enable companies to focus on building their core business while optimizing their management and field operations. We look forward to working together to provide best-in-class, innovative software for our customers."

The EverCommerce home and field services portfolio includes a diverse mix of solutions including cloud-based billing, office management, dispatch software, lead generation, marketing and customer engagement solutions for companies servicing the residential and commercial markets. With this acquisition, EverCommerce will advance its mission to provide end-to-end, mission-critical solutions that enable companies in the home and field service industry to accelerate growth, streamline operations, and increase customer retention.

"We're excited about the growth and strategic opportunities ahead of us with EverCommerce," said Brandon Grover, Briostack's president and founder. "Briostack has become a trusted name in the pest control industry, and EverCommerce will enable us to do even more for our industry as we plan for our future."

Learn more about Briostack at [Briostack.com](#).

About Briostack

Briostack is a pest control management software packed with powerful, easy-to-use features that automate business operations and the management of pest control services with a focus on greater efficiency. Through an all-in-one platform, Briostack provides a broad set of capabilities to manage business operations, sales growth, and field services that work together to reduce costs and drive revenue. Briostack is headquartered in Lehi, UT. For more information, visit [Briostack.com](#).

About EverCommerce

EverCommerce is a leading service commerce platform, providing the top marketing, business management, and customer engagement solutions to more than 400,000 service businesses across the globe. Specializing in Home & Field Services, Health Services, and Fitness & Wellness industries, EverCommerce develops, acquires, and transforms mission-critical software that helps service-based businesses accelerate growth, streamline operations, and increase retention. Its digital and mobile software & payment solutions create predictable, informed, and convenient experiences between customers and their service providers. Learn more at [EverCommerce.com](#).

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